

AMERICAN
NUMISMATIC
ASSOCIATION

OFFICIAL WORLD'S FAIR OF MONEY® SUMMER BOURSE APPLICATION

Company Name _____ Company ANA Member # _____
(Principal Booth Holder)

Proprietor's Name _____ ANA Member # _____ Email _____

Address _____ C/S/Z _____

Country _____ Phone _____ Fax _____

Sign to Read: (Limit: 2 Lines, 30 Spaces Each)

Line #1: (Company Name) _____ Line #2: (City, State) _____

AMERICAN NUMISMATIC ASSOCIATION WORLD'S FAIR OF MONEY®

BOSTON, MASSACHUSETTS • AUGUST 10 - 14, 2010

John B. Hynes Veterans Memorial Convention Center

900 Boylston Street, Boston, MA 02115

BOOTH PREFERENCES

QUANTITY	SECTION	INLINE	CORNER
_____	Premium I	\$ 1,500	\$ 2,200
_____	Premium II	1,275	1,875
_____	Basic Choice	1,050	1,550
_____	Economy	600	900

ADDITIONAL OPTIONS

- _____ Ancient & World Section
 _____ Extra Case(s) at \$20 each
 _____ **I Do Not** need the cases that come with the booth
 (Extra Lamps can be rented at the show for \$5 each
 on a first-come, first served basis)

SHARE DEALER INFORMATION

_____ \$250 Share Fee Only 1 Share Dealer Permitted

Share Dealer Co. _____
 Company ANA# _____ ANA Member # _____
 Proprietor's Name _____
 Email _____
 Address _____
 C/S/Z _____
 Phone _____ Fax _____
SHARE DEALER SIGN TO READ (LIMIT 2 LINES, 30 SPACES EACH)
 Line #1: (Company Name) _____
 Line #2: (City, State) _____

Specific booth/table locations will be determined during ANA's annual table draw scheduled for February 22-26, 2010. This process will begin with the dealer/company with the highest ANA All-Star count and will continue through and including those dealer/companies with zero star count. Companies will be contacted in order of star count, regardless of the section you have applied in. A company may change their section any time after submitting this application and through the table draw process in 2010. (complete information will be provided to you in January, 2010.) For example, XYZ Company has 21 stars and has applied for Premium I. They will be contacted only after all star counts of higher than 21 have been contacted. This process will protect those companies whose stars indicate their position regardless of section. **Questions? Call 719-482-9868**

Yes, as a PNG member dealer, I wish to participate Monday, August 9. Please contact me for a table

The ANA 2010 World's Fair of Money® summer convention will run from Tuesday, August 10 through Saturday, August 14. Monday, August 9 is PNG Day. ANA table holders set up Tuesday, August 10, 8 a.m. -2 p.m. Public hours are August 10, 2-5:30 p.m. and August 11-14, 9:30 a.m.-5:30 p.m.



REGULAR BOOTHS INCLUDE: One 8' Table, two standard exhibit cases with locks, two lamps, four chairs, one back-up table, dealer's sign and a listing in the official convention program, four Photo IDs.

CORNER BOOTHS INCLUDE: Two 8' Tables, four standard exhibit cases with locks, three lamps, seven chairs, one back-up table, dealer's sign and a listing in the official convention program, four Photo IDs.

Mail or Fax to:

ANA Conventions, 818 North Cascade Avenue, Colorado Springs, CO 80903-3279
 Phone 719-482-9857 • Fax 719-634-4085
 convention@money.org • www.money.org

I agree that my booth cannot be sold, rented, leased or shared by any other individual during the convention except that one additional independent dealer who is an ANA member and is included with this application may share my booth during the convention. I further agree that no other person may work behind my booth except members of the immediate family and/or bona fide employees of applicant or such independent dealer; provided, however, that all persons behind my booth must be credentialed by the ANA, must wear an official ANA badge provided for that purpose and must be members of ANA. A limit of six persons, identified in advance as booth personnel, will be included with each paid booth package. I may share my booth(s) with only one additional independent dealer, regardless of the number of booth(s) assigned to me. I assume all responsibility, financial or otherwise, for all transactions conducted by such independent dealer and any other person behind my booth(s) and recognize by signing this application that others will have the right to rely on this representation.

Armed guards will be furnished for the bourse and exhibit areas, but dealers and exhibitors are warned that the presence of security personnel or security systems does not constitute a guarantee against a loss, a policy of insurance or a promise to indemnify in the event of a loss by fire, theft or other casualty. **Dealers are expected to insure themselves against any loss that they might sustain.**

The ANA reserves the right to rescind a bourse booth award made pursuant to this application at any time in the event that the applicant (a) is expelled or suspended from membership in ANA, or (b) has three or more unresolved complaints pending against him, or (c) has been accused of the commission of a criminal offense, or the commission of a civil offense regarding alleged unethical conduct in any pending criminal or civil court proceeding. ANA may also rescind such bourse booth award for any other reason determined appropriate with the ANA's sole discretion. Any rescission hereunder may be for all or any portion of the convention.

In the event of the rescission of a bourse booth award, all fees and deposits will be promptly refunded to the applicant less a \$100 processing fee. I agree that a rescission that occurs more than five days prior to the first day of the dealers' bourse shall not result in any compensable damage or loss to me or to any enterprise that would occupy the space allotted to me on the bourse floor. If such rescission occurs within five (5) days of the first day of the dealers' bourse, the sum of \$25.00 will be paid to me as liquidated damages in full satisfaction and a quitclaim for all claims, losses and causes of action directly or indirectly arising from or attributable to the rescission of the bourse booth award.

Although ANA will endeavor to obtain applications to enable the non-resident dealers to do business at the Convention, ANA will not be responsible for otherwise advising or assisting the dealers with respect to any tax or other legal requirements. A dealer should consult his or her own accountant and/or attorney with respect thereto.

All controversies and claims between applicant and ANA arising out of this application or the awarding or operation of a bourse booth pursuant hereto shall be settled by arbitration in accordance with the rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrators may be entered in any court having jurisdiction. The costs and expenses of arbitration, including (but not limited to) the arbitrator's fees, shall be borne by the parties hereto equally or as the arbitrators shall determine. Any hearing held in conjunction with arbitration hereunder shall be in Colorado Springs, Colorado.

I HEREBY RELEASE THE AMERICAN NUMISMATIC ASSOCIATION, ALL PARTICIPATING OR SPONSOR CLUBS, AND THE OFFICERS, MEMBERS, COMMITTEES, AGENTS AND EMPLOYEES OF EACH, IN THEIR OFFICIAL AND/OR INDIVIDUAL, PERSONAL CAPACITIES FROM ANY LIABILITY FOR LOSS, DAMAGE OR DESTRUCTION (THROUGH NEGLIGENCE, GROSS NEGLIGENCE, OR OTHERWISE) OF NUMISMATIC MATERIAL AND FOR PERSONAL INJURY AND PROPERTY DAMAGE OF ANY KIND. The foregoing shall not, however limit liability of any individual who may personally be guilty of theft, willful damage or destruction.

The undersigned, in submitting this application, acknowledges receipt from ANA of copies of all bourse rules and requirements and the ANA Dealers

SHOW DATES REMINDER

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Monday, August 9 is PNG Day.**

**ANA table holders set up Tuesday, August 10, 8 a.m. -2 p.m.
Public hours are August 10, 2-6 p.m. and August 11-14, 9:30 a.m.-5:30 p.m.**

CAUTION! THIS APPLICATION CONTAINS A RELEASE FROM LIABILITY READ BEFORE SIGNING

Printed Name of Applicant _____ Date Signed _____

Signature of applicant _____

BOSTON BALANCE: Application with full payment must be received by January 8, 2010 to participate in the 2010 Table Draw (February 22 - 26, 2010)

MAKE PAYMENT TO: American Numismatic Association. **Payment must be payable in U.S. Dollars on a U.S. Bank only.**

CANCELLATION POLICY: Should the dealer cancel more than 30 days in advance of the official opening day, \$100 fee will be retained; less than 30 days, 50% will be retained; less than 15 days, no refund will be made.

Method of Payment: Cash Check MC Visa Am Ex Discover

Credit Card Number: _____ Expires: _____ V-code: _____

Usually last 3 digits on back of your credit card

Card Holder Name: _____

Amount Paid \$. _____ Signature: _____

AMERICAN NUMISMATIC ASSOCIATION — GENERAL BOURSE RULES

1. Dealers assigned a booth must occupy it unless otherwise agreed to in writing by the Convention Manager.
2. Booths may not be transferred, sold, leased, shared or sublet in whole or in part without the written permission of the ANA Bourse Committee; except that one additional dealer approved by the ANA may work behind a dealer's booth (s).
3. Huckster activities, blackboards or over-large or "screaming" signs or displays are not permitted.
4. Each booth will be equipped with two standard ANA exhibit cases with locks and keys. Additional cases may be secured from the floor manager if they are available, for additional fees.
5. The consuming of alcoholic beverages, card playing, or the maintaining of pets in the bourse or exhibit area is prohibited.
6. No guns will be allowed past security.
7. It is expected that you will continue to operate your booth with adequate staff and inventory until the closing hour of the convention. One person for each booth and inventory maintained at a reasonable consistent level throughout the convention is considered adequate.
8. During the closing hours of each convention, a list will be compiled of the names of all of the dealers who have departed from their bourse booths prior to the official closing of the convention. Those dealers who comply and remain at their bourse booth (s) will gain one star in the determination of the next table draw. **Those dealers who depart from their bourse booth prior to the Published close of the bourse floor without written permission (granted by the Convention Manager for emergencies only) will be in violation of the bourse contract and will not be permitted to have a bourse Booth at the next two (2) ANA Conventions.**
9. Only ANA regular and life member dealers are eligible for bourse space.
10. All forms, letters and questionnaires pertinent to the official applications shall be prepared, processed and mailed by the officially designated ANA officer and/ or executive office.
11. The appointed ANA Headquarters Officer shall be the sole arbitrator and final decision maker for procedural and mechanical problems arising on the bourse portion of the ANA convention floor.
12. Accepted applicants for bourse space at the ANA conventions shall be notified by ANA and shall submit their payment in full for awarded bourse space directly to the Convention Director's office as per instructions.
13. Where the Official Bourse Application indicates that there are sufficient bourse Booths available at the convention for all applicants, all bourse booth applications shall be deemed to be approved, except in instances where the ANA determines that an applicant should not be awarded a bourse booth by reason of three or more complaints pending against the dealer or by reason of such applicant's prior violation of the ANA Bourse Rules. The order of preferential booth locations at such convention shall be determined by the ANA Convention Manger on the basis of ANA's "All Star Program," which grants stars based upon activities deemed beneficial to ANA and deducts stars for activities deemed detrimental to ANA.
14. As more fully provided in the ANA Code of Ethics, no dealer at any ANA convention may knowingly exhibit or offer for sale ANY illegal (*) coins, counterfeits, forgeries, unmarked copies or other spurious merchandise. Any such infraction of this rule shall be construed as being against the best interests of numismatics and the ANA. The penalty for such action shall be immediate ejection of the dealer from the bourse floor and the possible suspension and/ or subsequent expulsion for the ANA.
 - a. Dealer consents to the ANA Headquarters Officer and such other persons designated by him, including officials of the United States Government, to inspect and examine any suspect numismatic items, taking such action with regard to said items, as they deem reasonable and proper.
 - b. Excessive material unrelated to numismatics may not be sold or offered at any bourse booth.

If a Booth is empty at the opening of the show, the ANA may permit others to occupy that Booth with no recourse for the dealer who has not occupied the Booth.

**APPLICANTS AND SHARE DEALERS FOR BOURSE BOOTHS
SHALL MEET THE FOLLOWING REQUIREMENTS:**

1. All dealers must be individuals of the age of majority of the state in which the convention is being held and members in good standing of the American Numismatic Association.
2. Applicants must be reasonable, reputable dealer of not less than two years' standing.
3. Only material, which complies with the ANA resolution on counterfeits, copies, restrikes, and reproductions, shall be displayed and/ or offered for sale. Material unrelated to numismatics may not be sold or offered at any bourse booth.
4. Dealers must be financially responsible, and, if requested, must file with the ANA a financial statement to substantiate this position.
5. The filing of an official application signifies the intention of the applicant to comply with the ANA Code of Ethics and all rules including those of the local committee. Violation of these rules will be grounds for withholding a booth at this and future conventions. All violations will be reported to the ANA Convention Manager who shall forward information to the Executive Director's office.

ANA DEALERS CODE OF ETHICS

Approved August 1967 by the ANA Board of Governors; revised March 2002.

As an ANA member dealer, I agree to comply with the following principles:

To comply with the ANA Members Code of Ethics.

To purchase and sell numismatic items at prices commensurate with a reasonable return to the seller and for a reasonable return on my investment with regards to the then prevailing rate.

To furnish my clientele with advice on numismatic information to the best of my ability.

To not knowingly handle for resale forgeries, counterfeits, unmarked copies, altered coins or other spurious numismatic merchandise that is not clearly labeled as such.

To frequently publish my statement of return privileges, which will allow my customers a designated period of time in which to return numismatic material for a refund, except bullion or bullion-related material may not be returned for a refund. Said period of time shall not be less than fifteen (15) days from the recorded date of receipt or other transmittal of said material or not less than ten (10) days after my customer's receipt thereof or my attempted delivery thereof to my customer, whichever time period shall be the earlier. If a customer submits a mis-described or overgraded coin to a certification service for authentication or grading and notifies me of such submission within ten (10) days of my date of mailing or other delivery, I will continue to recognize his/her return privilege for thirty (30) days after my customer's receipt of said coin from me. In an auction sale of consigned material, the return privilege period may be made available only to mail bidders, and the period for the return of such material may be limited to five (5) days from the mail bidder's receipt thereof or fifteen (15) days from the bidder's receipt of the invoice for such material or my attempted delivery of my invoice therefore, whichever time period shall be the earlier. Whether or not an item has been returned within the limited return period, a dealer may be subject to expulsion or other disciplinary action for a) the intentional sale of any counterfeit item or any item with an altered date or mintmark; b) the intentional misrepresentation as to the grade of any item; or c) the failure or refusal to provide a refund or replacement for any item referred to in a) or b) preceding, whether or not the sale or misrepresentation was intentional. Anything herein to the contrary notwithstanding, I shall have the right to enforce my written terms of sale furnished to a customer or the written provisions of my contract with a customer, even if such terms and/or provisions restrict or prohibit the return of numismatic material, contrary to the return privilege provisions set forth herein. However, said terms and provisions may not provide a time limit for the return of a counterfeit coin unless I have informed my customer that a coin may not be genuine and he/she has agreed that the coin cannot be returned to me for a refund in the event it is determined to be counterfeit.

To abide by all local, state and federal laws in all numismatic matters and to assist in the prosecution of violators of the law in this respect.

To recognize and respect my own contracts and business dealings and those of fellow members of the Association. To refrain from making unjustified and/or false statements or misrepresentations in my relations with others, and to fully cooperate in the advancement of our hobby and business in my relations with collector and dealer alike.

Any violation of this code will be grounds for expulsion from the American Numismatic Association.